

Search Engine Setup Guide

for Wix Websites

Google Search Console · Bing Webmaster Tools · Yahoo

Covers: Wix Classic Editor & Wix Studio

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About This Guide

Connecting your Wix website to search engine webmaster tools is one of the most important steps you can take after launch. It allows Google, Bing, and Yahoo to discover, crawl, and index your pages — which directly impacts how quickly (and whether) your site appears in search results.

This guide provides step-by-step instructions for three major platforms: **Google Search Console**, **Bing Webmaster Tools**, and **Yahoo** (powered by Bing). For each platform, you will find a dedicated set of instructions for **Wix Classic Editor** and **Wix Studio** — so you can follow whichever applies to your site.

Editor Type	How to Identify
Wix Classic Editor	Dashboard shows 'Edit Site' button; older interface with panels on left side.
Wix Studio	Dashboard shows 'Open Editor' in Studio; modern canvas-based interface with layers panel.

■ BEFORE YOU BEGIN

Before starting, make sure your site is published and live. Webmaster tools can only verify and crawl live, publicly accessible websites.

Google Search Console

Google Search Console (GSC) lets you monitor your site's presence in Google Search, submit your sitemap, and identify indexing or crawl errors. Verification is required before you can access any data.

WIX CLASSIC EDITOR	WIX STUDIO
<p>1 Go to search.google.com/search-console and sign in with your Google account.</p>	<p>1 Go to search.google.com/search-console and sign in with your Google account.</p>
<p>2 Click 'Add Property' and select 'URL prefix'. Enter your full Wix website URL (e.g., https://www.yoursite.com) and click 'Continue'.</p>	<p>2 Click 'Add Property', select 'URL prefix', enter your Wix Studio site URL, and click 'Continue'.</p>
<p>3 Under 'Other verification methods', choose 'HTML tag'. Copy the meta tag provided (it looks like: <code><meta name="google-site-verification" content="..."></code>).</p>	<p>3 Under 'Other verification methods', select 'HTML tag'. Copy the verification meta tag shown.</p>
<p>4 In a separate tab, open your Wix Dashboard and go to Settings > Custom Code (under Advanced).</p>	<p>4 In your Wix Studio Dashboard, go to Settings > Advanced > Custom Code.</p>
<p>5 Click '+ Add Custom Code'. Paste the meta tag in the code box. Set the placement to '<head>' and choose 'All Pages'. Save.</p>	<p>5 Click '+ Add Code', paste the meta tag, set Location to 'Head', apply to 'All Pages', and save.</p>
<p>6 Return to Google Search Console and click 'Verify'. You should see a success confirmation.</p>	<p>6 Back in Google Search Console, click 'Verify' to complete ownership confirmation.</p>
<p>7 Once verified, go to Sitemaps (left sidebar) and submit your sitemap URL: yoursite.com/sitemap.xml</p>	<p>7 In the left menu, go to Sitemaps and enter yoursite.com/sitemap.xml — then click Submit.</p>
<p>8 Click Submit. Google will begin crawling your site within a few days.</p>	<p>8 Google Search Console will begin processing your sitemap and indexing your pages.</p>

■ TIP

Wix automatically generates a sitemap at [yoursite.com/sitemap.xml](#). If you have a connected domain, always use the custom domain URL, not the free [wixsite.com](#) URL.

■ TIP

In Wix Studio, the Custom Code panel may be labeled differently depending on your workspace version. If you don't see it under Settings, check Dashboard > Marketing & SEO > Get Found on Google.

Bing Webmaster Tools

Bing Webmaster Tools gives you visibility into how your site performs on Microsoft Bing, which also powers DuckDuckGo and other search engines. The setup process is nearly identical to Google Search Console.

WIX CLASSIC EDITOR	WIX STUDIO
<p>1 Go to bing.com/webmasters and sign in with a Microsoft account (or create one free).</p>	<p>1 Navigate to bing.com/webmasters and sign in or create a free Microsoft account.</p>
<p>2 Click 'Add a Site' and enter your full Wix website URL. Click 'Add'.</p>	<p>2 Click 'Add a Site', enter your Wix Studio site URL, and click 'Add'.</p>
<p>3 Select the 'XML File' verification option OR the 'Meta Tag' method. The Meta Tag method is recommended for Wix.</p>	<p>3 Choose the 'Meta Tag' verification method (easiest for Wix Studio sites). Copy the tag.</p>
<p>4 Copy the meta tag provided by Bing (format: <code><meta name="msvalidate.01" content="..."></code>).</p>	<p>4 In Wix Studio Dashboard, navigate to Settings > Advanced > Custom Code.</p>
<p>5 Open your Wix Dashboard, go to Settings > Custom Code under the Advanced section.</p>	<p>5 Add a new code snippet, paste the Bing meta tag, set it to the <code><head></code> section, apply to All Pages, and save.</p>
<p>6 Click '+ Add Custom Code', paste the Bing meta tag, set placement to '<code><head></code>', apply to 'All Pages', and save.</p>	<p>6 Return to Bing Webmaster Tools and click 'Verify' to complete the process.</p>
<p>7 Back in Bing Webmaster Tools, click 'Verify'. You should receive a confirmation message.</p>	<p>7 After verification, click on Sitemaps in the sidebar and submit yoursite.com/sitemap.xml.</p>
<p>8 Once verified, go to Sitemaps in the left menu and submit: yoursite.com/sitemap.xml</p>	<p>8 Bing will crawl and index your site. Check back in Bing Webmaster Tools for crawl reports.</p>
<p>■ TIP If you previously verified with Google Search Console, Bing offers an Import option that can import your GSC property automatically — saving you the manual verification steps.</p>	<p>■ TIP Wix Studio users can also use Bing's 'Auto Import from Google Search Console' shortcut in the Bing Webmaster Tools dashboard if GSC is already connected.</p>

SECTION 3

Yahoo (Powered by Bing)

Yahoo Search has been powered by Microsoft Bing since 2010. This means there is no separate Yahoo Webmaster Tool — submitting your site to Bing (Section 2) is sufficient to appear on Yahoo Search as well.

WIX CLASSIC EDITOR

1

Important: Yahoo Search no longer has its own independent webmaster tool. Yahoo's search results are powered by Bing, so completing the Bing Webmaster Tools setup (Section 2) automatically covers Yahoo.

2

To confirm your site appears on Yahoo, go to search.yahoo.com and search: `site:yourwebsite.com`

3

If you want additional exposure, submit your site to Yahoo's free directory at dir.yahoo.com — though this is optional and not required for search indexing.

4

Ensure your Wix SEO settings are complete: go to Dashboard > Marketing & SEO > SEO Tools and verify that your page titles, meta descriptions, and keywords are filled in.

5

If you have a blog, make sure your RSS feed is active — Yahoo can index blogs via RSS.

6

No separate verification meta tag is needed for Yahoo when Bing is already connected.

7

Continue to monitor your Bing Webmaster Tools dashboard — Yahoo traffic data is reflected there.

WIX STUDIO

1

Yahoo Search results are now fully powered by Bing. Once you have completed the Bing Webmaster Tools setup in Section 2, your Wix Studio site is automatically eligible to appear on Yahoo.

2

To verify visibility, open Yahoo Search and type: `site:yourwebsite.com`

3

In Wix Studio, go to Dashboard > Marketing & SEO > SEO Settings and confirm all meta titles and descriptions are populated for your main pages.

4

If your Wix Studio site includes a blog, verify that the blog feed URL is accessible — typically at `yoursite.com/blog/feed.xml` — as Yahoo can discover content via RSS.

5

No additional meta tag or verification is required for Yahoo beyond the Bing setup already completed.

6

Use Wix Studio's SEO panel (accessible per page via the editor's Pages & Menu panel) to set unique meta data per page for best indexing results.

7

Monitor indexing health through Bing Webmaster Tools — Yahoo traffic and crawl data is included in your Bing reporting.

8

Consider using Wix's built-in SEO Wiz (Dashboard > Marketing & SEO > Get Found on Google) for overall optimization that benefits both Bing and Yahoo.

8

Optionally, share your sitemap URL in any online business directories or local citation sites you use — this can boost Yahoo discovery speed.

■ TIP

Yahoo no longer has a separate submission portal. Focus your energy on Google Search Console and Bing Webmaster Tools — those two cover the vast majority of search traffic including Yahoo.

■ TIP

Wix Studio's structured data features (schema markup) help Yahoo/Bing understand your content type — especially useful for local businesses, events, or e-commerce.

Quick Reference Checklist

Use this checklist to confirm all steps have been completed for your Wix website.

Task	Classic	Studio
Google Search Console — Property Added	■	■
Google Search Console — Meta Tag Placed in Head	■	■
Google Search Console — Ownership Verified	■	■
Google Search Console — Sitemap Submitted	■	■
Bing Webmaster Tools — Site Added	■	■
Bing Webmaster Tools — Meta Tag Placed in Head	■	■
Bing Webmaster Tools — Ownership Verified	■	■
Bing Webmaster Tools — Sitemap Submitted	■	■
Yahoo — Verified via Bing (no extra step)	■	■
Wix SEO Settings — Page Titles Complete	■	■
Wix SEO Settings — Meta Descriptions Complete	■	■

Need help? This guide was prepared by **Davidov Media Design** — a Wix Legend Partner specializing in web design, branding, and SEO optimization. If you need assistance setting up your search engine connections or optimizing your site for better rankings, visit davidovmediadesign.com to get in touch.

Note: Search engine interfaces update frequently. If a step looks different in your account, refer to the platform's official help documentation or contact your web designer.