

WIX STUDIO CLIENT GUIDE

# How to Update Your Wix Website Without Breaking the Design

Step-by-step guidance for editing text, swapping images, and managing content — confidently and safely.

From  
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## You can do this. The key is knowing where to stop.

Wix Studio is designed to be editable by real business owners — not just developers. Changing your hours, updating a service description, swapping out a photo — these are tasks you should be able to handle without calling your designer every time.

The thing that causes problems is not editing itself. It is the temptation to go further than the edit you came to make. Moving a section because it looked slightly off. Changing a font because you wanted to try something. Deleting a section that seemed redundant. These small detours are where designs get broken.

This guide gives you the confidence to edit freely within a clearly defined lane — and the judgment to recognize when you are about to leave it.

### ✓ SAFE TO EDIT YOURSELF

Text on any page · Images (swap only, same dimensions) · Contact details · Blog posts · Testimonials · Service descriptions · Prices · Form confirmation messages

### ■ PROCEED CAREFULLY

Adding new sections from the Wix library · Reordering existing sections · Changing button labels · Adding new pages · Updating navigation labels

### ✗ LEAVE FOR YOUR DESIGNER

Fonts and font sizes · Colors · Layout and spacing · Anything in the Wix Editor code panels · Velo / JavaScript · Deleting sections · Changing page backgrounds · Master header or footer elements

**Chapter 1**    **The Golden Rules**  
Before you touch anything — read these

**Chapter 2**    **Editing Text**  
Words, headlines, buttons, and copy changes

**Chapter 3**    **Replacing Images**  
Swapping photos without wrecking the layout

**Chapter 4**    **Adding & Managing Content**  
Blog posts, testimonials, and new content

**Chapter 5**    **What NOT to Touch**  
The definitive list of things to leave alone

## CHAPTER 1

# The Golden Rules

Follow these every time — before you open the editor

## 1 Duplicate the site before making any significant changes.

Before you move anything, add a new section, or make changes you are not 100% sure about — go to your Wix Dashboard and duplicate the site. Label it with the date and what you are about to do. This is your undo button. Wix does not have one built in once you publish.

→ *Wix Dashboard > your site > ... (three dots) > Duplicate Site*

**STOP** Wix has no version history the way Google Docs does. Once you publish a change, the previous version is gone unless you saved a duplicate. This rule has no exceptions.

## 2 Edit only one thing at a time, then preview before publishing.

Making multiple changes before reviewing them means if something breaks, you will not know which change caused it. Edit one element, click Preview, check it looks right on desktop and mobile, then publish. Then move to the next change.

**PRO TIP** Use the Preview button (top right in the editor) before every publish. The editor view and the live view are not always identical — always preview on mobile before publishing.

## 3 Replace content — do not restructure it.

Your job when updating the site is to swap out what is inside the design — words for words, image for image. Not to move sections around, resize containers, or change the layout. The moment you start dragging sections or resizing columns, you are redesigning, not editing. That is a different task entirely.

## 4 When in doubt, stop and ask.

If you find yourself thinking "I wonder what happens if I..." — stop. That curiosity is completely natural, and in any other context it is healthy. In a custom-designed Wix Studio site, acting on it without a backup is how hours of design work get accidentally undone in two minutes. Send a message instead. It costs less than fixing it.

**PRO  
TIP**

There is no such thing as a silly question about your own website. Questions before editing are always faster to answer than problems after.

## CHAPTER 2

# Editing Text

*The most common edit — and the most commonly done wrong*

## 1 How to edit any text on a Wix Studio page

Open the Wix Editor (Edit Site from your dashboard). Click directly on the text you want to change. A text editing toolbar will appear at the top of the screen. Type your new content. Click anywhere outside the text block when done. Then preview and publish.

→ [Wix Dashboard](#) > [Edit Site](#) > [click any text on the page](#)

### SAFE TO DO

Changing the words inside any text block. Headlines, body copy, button labels, captions, footer text — all safe.

## 2 The font rule — never change it

Your site uses a specific set of fonts chosen to match your brand. When you click into a text block, the toolbar shows font options. Do not use them. Changing a font — even once, even just to try — can make that text block diverge from the rest of the site in a way that is immediately visible and tedious to fix.

Write your new content, then leave the font exactly as it was. If the font looks wrong, that is a conversation for your designer, not something to resolve by experimenting.

### STOP

Never use the font dropdown, font size control, or color selector in the text editing toolbar. These override the brand styles and are very easy to apply accidentally.

## 3 Matching text length to the design

Your designer sized text blocks to fit a specific amount of content. A headline that was designed for 8 words behaves differently with 24 words in it — it may push other elements off the page, break the layout on mobile, or create awkward line breaks.

As a general rule: try to match the approximate length of what you are replacing. If your new service description is significantly longer, ask your designer to adjust the layout rather than cramming it in.

### ✓ SAFE

Keep headlines punchy — roughly the same length as what was there

### ✗ AVOID

Paste an entire paragraph into a field designed for a 6-word headline

## 4 Editing text in buttons and navigation

Button labels and navigation items can be edited, but with care. In Wix Studio, click the button directly in the editor, then click the text inside it to edit. Keep button labels short — 2–5 words. Long button labels break the button shape on mobile.

→ *Edit Site > click the button element > click the button text*

### PRO TIP

Navigation labels should match the page title exactly. If you rename a page, update the navigation label to match.

### ✓ SAFE

"Book a Free Call" | "Get a Quote" | "Contact Us"

### ✗ AVOID

"Click Here to Schedule Your Free Initial Consultation Call"

## CHAPTER 3

# Replacing Images

*Swap photos without stretching, cropping wrong, or breaking the layout*

## 1 How to replace an image in Wix Studio

Click the image you want to replace in the editor. A toolbar appears above or below the image. Click "Change Image" or the image icon. Choose from your Wix Media library or upload a new file. After selecting, Wix will place the new image in the same frame.

→ [Edit Site](#) > [click image](#) > [Change Image](#) > [upload or select from Media](#)

### PRO TIP

Upload your new image before you start editing. Go to the Media Manager (the photo icon in the left sidebar) to upload and organize your files first, then replace the image.

## 2 Image dimensions and aspect ratio — the most important rule

Every image on your site is displayed inside a fixed-size frame. When you replace an image, Wix tries to fit your new photo into that frame. If your new photo is a completely different shape — say, a tall portrait replacing a wide landscape — it will be cropped awkwardly, zoom in unexpectedly, or display with empty space.

Always try to match the approximate dimensions and orientation of the original. If the original was wide and horizontal, use a wide horizontal photo. If it was square, use a square photo.

### STOP

Never use a screenshot as a replacement photo. Screenshots are low resolution and will appear blurry on retina screens. Minimum: 1500px on the longest edge for any photo used on the site.

### ✓ SAFE

Replace a horizontal hero photo with another horizontal photo at similar proportions and high resolution

### ✗ AVOID

Replace a wide banner photo with a portrait headshot — it will zoom in and crop unpredictably

## 3 After replacing — check the focal point

When Wix places a new image, it defaults to centering it in the frame. If your photo has a subject that is not centered — a face on the left, a product on the right — it may be cropped out.

After replacing, click the image again and look for a "Crop" or "Set focal point" option. Drag the focal point indicator to the most important part of the photo. This tells Wix what to keep in frame across different screen sizes.

→ *After replacing image > click image > Crop > drag focal point dot*

## 4 Compressing images before uploading

Large image files slow your site. Before uploading any new photo, compress it first. The free tool [squosh.app](#) (browser-based, nothing to install) reduces file size dramatically with no visible quality loss. Target: under 300KB per image, WebP format if possible.

### SAFE TO DO

Upload compressed images in WebP or JPG format. Aim for under 300KB per file.

### STOP

Uploading uncompressed photos from your phone (often 4–8MB each) will noticeably slow your page load speed — which hurts both user experience and Google rankings.

## CHAPTER 4

# Adding & Managing Content

*Blog posts, testimonials, portfolio items, and new repeating content*

## 1 Adding a new blog post

Blog posts in Wix are managed through the Content Manager, not the visual editor. This means you cannot accidentally break the design by writing a blog post — it is entirely safe.

Write in plain text. Add images through the post editor. Fill in the SEO fields (post title, meta description, and a focus keyword) before publishing. These appear in search results.

→ [Wix Dashboard > Blog > Create New Post](#)

### SAFE TO DO

Writing, editing, and publishing blog posts is completely safe and does not affect the site design.

### PRO TIP

Add a featured image to every post — posts without one pull a random image from the content, which often looks wrong in the blog feed.

## 2 Adding a testimonial or portfolio item

If your site uses a repeating grid for testimonials, projects, or portfolio items, they are likely stored in a Wix CMS (Content Manager) collection — not hardcoded into the page.

Ask your designer which collection to edit. Then go to Content Manager, find the correct collection, and add a new item. The site will display it automatically using the same design as the existing items.

→ [Wix Dashboard > Content Manager > find your collection > Add Item](#)

### PRO TIP

If you do not see a Content Manager option in your dashboard, your testimonials may be hardcoded as text blocks in the editor. In that case, edit the text directly following the Chapter 2 steps.

## 3 Adding a new page

Adding new pages is possible but carries more risk than text or image edits. The page itself will not have any design — it starts blank. You will need to add sections from the Wix Studio section library, which may not match your brand styling unless you choose carefully.

If you need a new page, consider whether the content could go on an existing page instead. If a new page is genuinely needed, brief your designer — they can either build it or set up a template page you can clone.

**STOP** New pages do not automatically inherit your brand styles. A blank Wix Studio page uses default fonts and colors — not your brand fonts and colors. Ask your designer to set up the page structure before you add content.

## 4 Updating your navigation menu

Navigation items are edited through the Wix menu editor, not by clicking the menu on the page. To add, remove, or rename a navigation item, go to Pages & Menu in the editor left panel.

Keep your navigation to 5–6 items maximum. More than that and it becomes hard to read on mobile.

→ *Edit Site > Pages & Menu (left sidebar) > drag to reorder or click to rename*

### ✓ SAFE

Rename a nav item to match a page you have updated or renamed

### ✗ AVOID

Add every new page directly to the main navigation — consider whether it belongs in a dropdown instead

## CHAPTER 5

# What NOT to Touch

*The definitive list — and why each item is on it*

The things below are not on this list to be restrictive. They are on it because each one has a history of being changed by well-meaning site owners with the best intentions — and causing problems that took significantly longer to fix than the original edit saved.

- ✘ Fonts and font sizes**

Your brand uses specific fonts set at specific sizes. Changing even one text block creates inconsistency that compounds across the site. Font changes made through the text toolbar override theme settings and are not easy to undo globally.
- ✘ Colors**

Colors in Wix Studio are often linked to a global theme. Changing a color through the element settings instead of the theme creates a one-off override that breaks the visual system. Leave all color decisions to your designer.
- ✘ Section layout, column widths, and spacing**

Dragging, resizing, or repositioning sections in Wix Studio affects how the page reflows on every screen size. What looks right on your desktop may be broken on every other device.
- ✘ The header and footer**

The header and footer appear on every page of your site. A mistake there breaks every page simultaneously. These elements also contain the navigation, logo, and contact info that are connected to your brand identity.
- ✘ Velo code, Dev Mode, or any code panels**

Custom functionality on your site — forms, integrations, custom animations, database connections — is built with JavaScript through Wix's Velo layer. Do not open it. Do not click "Enable Dev Mode." Even viewing the code without changing anything occasionally causes unexpected rendering issues.
- ✘ Page backgrounds and background images**

Section backgrounds are set precisely to match your brand. Changing a background image or color shifts the visual weight of the entire section and often affects the readability of text layered on top of it.

- ✘ **Mobile-specific layout adjustments**  
Wix Studio allows separate mobile editing. Changes made in mobile view are independent from desktop. If you see something misaligned on mobile, do not try to fix it yourself — mobile layout adjustments interact with responsive breakpoints in ways that are non-intuitive without training.

- ✘ **Anything in the Apps panel that was not there when you launched**  
Installing new Wix apps can conflict with existing functionality, slow your site, and introduce code that your designer will need to undo. Check before installing anything.

#### QUICK REFERENCE

SAFE	CAREFUL	LEAVE ALONE
Text content (words only)	Button labels	Fonts & colors
Replacing images (same size)	Adding sections	Section layout
Blog posts	Page order	Header & footer
Testimonials (CMS)	New pages	Velo / Dev Mode
Contact info	Nav menu labels	Backgrounds
Service descriptions	External links	Mobile layout
Prices	New CMS items	App installations

## You have got this.

Most site owners who worry about breaking their website never actually do — because they are careful enough to be reading a guide like this one. The ones who cause problems are the ones who dive in without thinking.

Edit text freely. Swap images with care. Add blog posts and testimonials without hesitation. And for anything that is not on the safe list — send a message first. That is not weakness. That is smart ownership.

### If something breaks:

1. Do not publish anything else. Stop editing immediately.
2. Take a screenshot of what you see so you can describe it.
3. If you made a backup duplicate before editing, restore from that.
4. Contact your designer with the screenshot and a description of what you changed.

## Need a hand with something specific?

Monthly maintenance retainers, content updates, new features, and same-day support are all available from Davidov Media Design.

[davidovmediadesign.com](https://davidovmediadesign.com)

Wix Legend Partner · SEO Specialist · Accessibility Specialist · AI Optimization Specialist